

Productsup⁷

Turn commerce anarchy into your global commercial advantage with Productsup⁷



Consumers are now discovering, researching, and buying products on more channels than ever before. The paths between products, services, and consumers are increasingly complex, difficult to navigate, and chaotic.

We call this commerce anarchy.

Successfully navigating commerce anarchy requires a radical rethink of every global value chain connecting you with your customers.



Stop optimizing only for individual routes.

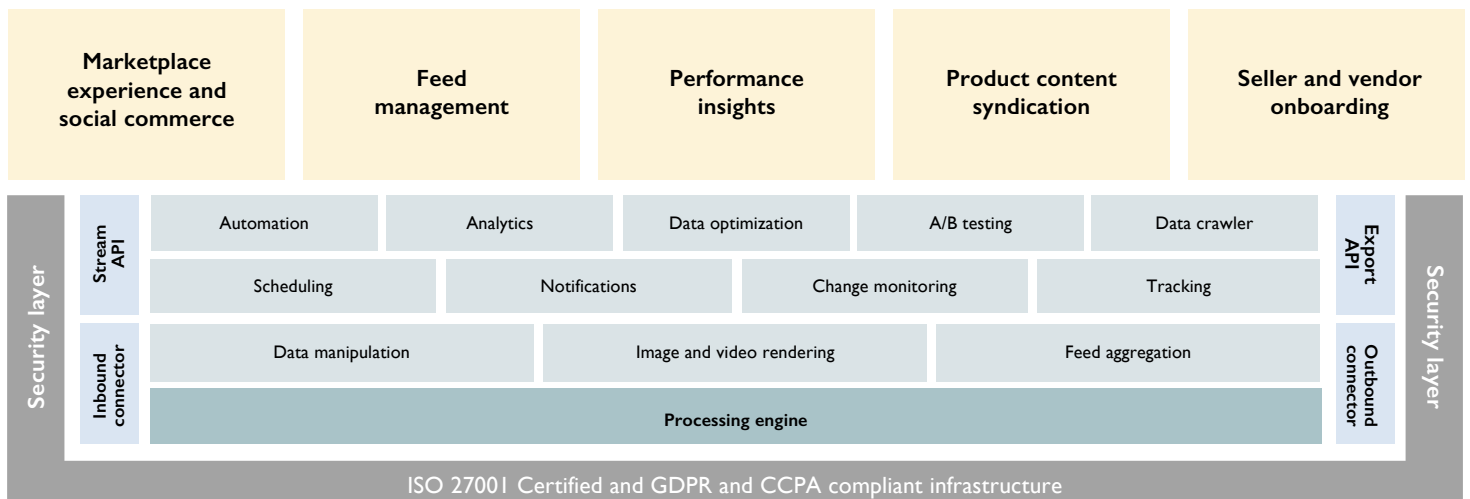


Embrace complexity.



Act globally.

Productsup creates high-performing and scalable campaigns across markets, redefining product, brand, and service experiences, delivering control over commerce anarchy. The Productsup Platform comes with a sophisticated set of modules and features that are built to help you reach more customers and maximize sales.



● **Feed management**

Create high-quality product data feeds that drive online visibility and conversions via search, shopping, and social media channels. Enhance your data and manage over 2500 channels with ease.

● **Marketplace experience and social commerce**

Sell your products and services directly on marketplaces, as well as social media channels. Prepare the data, perform price comparisons, and sync product data and orders.

● **Product content syndication**

Integrate, cleanse, and perfect your data. Then connect with your entire syndication network, from data pools to retailers and distributors, no matter the file format required.

● **Performance insights**

Gain end-to-end insights with our reporting suite to enhance product experience across touchpoints and identify new channels to conquer.

● **Seller and vendor onboarding**

Easily aggregate and integrate supplier catalogs into your own system in order to list, resell or advertise their products online.

The Productsup Platform enables you to:



Redefine product and brand experiences.



Create high-performing and scalable campaigns across markets.



Overcome commerce anarchy to realize your global potential.

Trusted by:

Beiersdorf

SEPHORA



Superdry

MediaMarkt

DEICHMANN



hello@productsup.com
www.productsup.com